Jagannath Gupta Institute of Medical Sciences and Hospital ("JIMSH") respects your privacy and ensures the protection of your personal information in compliance with applicable Indian laws.

1. Information Collection

We collect your information directly, via third parties, or through our website (<u>https://www.jimsh.org/</u>). This includes device details, IP address, and other information like:

Name, contact details, gender, address, and date of birth

Medical history, health details, and financial information for payments

Login credentials and website usage patterns

We use this information to deliver seamless services, improve user interactions, ensure security, comply with legal obligations, and enhance overall user satisfaction.

2. Consent

By using our services, you consent to the collection, processing, and transfer of your information as per this policy. You may withdraw consent or update details by emailing digital.jimsh@gmail.com.

3. Use of Information

Jagannath Gupta Institute of Medical Sciences and Hospital("JIMSH") respects your privacy and ensures the protection of your personal information in compliance with applicable Indian laws. Your information helps us:

Deliver and improve services

Contact you for appointments or offers

Conduct analysis and ensure legal compliance

Prevent fraud and unlawful activities

JIMSH is committed to maintaining transparency in how your data is used, ensuring its security, and tailoring our services to meet your specific healthcare needs effectively.

4. Sharing Information

We may share your personal information with our affiliates, business partners, and thirdparty service providers to facilitate the services we offer. This includes sharing data for purposes like processing payments, conducting analytics, or offering customer support. All parties receiving your information are obligated to adhere to this Privacy Policy and maintain strict confidentiality.

5. Cookies

Cookies help us provide a seamless browsing experience by remembering your preferences and analysing website performance. These small data files are stored on your device and assist in enhancing functionality, improving navigation, and personalizing

content. You can manage or delete cookies through your browser settings. However, restricting cookies may result in a less optimal user experience and could limit access to certain website features.

<u>6. Security</u>

We adopt advanced security measures, including encryption, secure servers, and firewalls, to safeguard your personal data. Despite these efforts, no online system is entirely secure, and we cannot guarantee complete protection against unauthorized access or breaches. We recommend using strong passwords and protecting your devices to enhance your data security.

7. Third-Party Links

Our website may include links to external websites for your convenience. While we ensure these links are reliable, JIMSH is not responsible for the content, privacy practices, or security measures of third-party sites. We encourage you to review their privacy policies before providing any personal information.

8. Changes to the Policy

This Privacy Policy is subject to periodic updates to reflect changes in legal requirements, technology, or service offerings. We recommend reviewing the policy regularly to stay informed. The "last updated" date indicates the most recent revisions, and continued use of our services implies acceptance of the updated terms.